



The Big Picture & Shareholder Value

SUMMARY

Do you want get to grips with the language of the boardroom? Improve your credibility by being able to discuss economics and corporate finance. Appreciate where company funding comes from and how strategy links to value creation – all essential subjects for emerging leaders.

OUTCOMES

- ✓ Understand the macro-economic environment and the impact on your company
- ✓ See what it means to be a listed company
- ✓ Appreciate the concept of shareholder value and the link with strategy

PRE-REQUISITES – None

PROGRAMME – 4 hours including two short breaks

Macro Overview

- Key drivers of the changing economic backdrop
- Influence of macro-economics on your company
- Impact on strategy

Funding & the Capital Markets

- Equity and debt funding
- Capital markets overview
- Bonds and credit ratings
- Capital structure and gearing/leverage

Shareholder Value

- Shareholder value - what it really means
- Cost of capital, ROI and the link with other key performance indicators
- Cost of capital and ROI
- How value creation breaks down in terms of profitability and efficiency
- Linking to strategy and KPIs

ONLINE COURSES FOR FOLLOW-UP

Introduction to Companies, Funding & the Capital Markets (Essentials Course)
Understanding Shareholder Value (Essentials Course)