



Understanding & Communicating Company Value

Developing Skills

OUTCOMES

- ✓ Appreciate how companies are valued
- ✓ Be able to identify key valuation drivers
- ✓ Learn how to communicate for value

PRE-REQUISITES

Capital Markets Essentials
Financial Information Essentials

PROGRAMME – 4 hours including two short breaks

The Big Picture

- Key valuation concepts
- The investment decision-making process

Valuation Using Discounted Cash Flows

- Overview of DCF valuation
- Key inputs to analysts' models
- The importance of guidance
- Real company example including a simple DCF model

Understanding P/E Ratios & Other Multiples

- P/E ratios
- EV ratios and other multiples
- Understanding price targets and recommendations
- Real company example

Summary & Conclusion

- Using communications to influence valuation

ONLINE COURSES FOR FOLLOW-UP

Understanding DCF Valuation (Specialist Short Course)
Understanding Valuation Using Multiples (Specialist Short Course)

