



Financial Information Essentials

Introductory Skills

Member price: \$395

Non-member price: \$445

OUTCOMES

- ✓ Get to grips with the financial jargon of earnings
- ✓ Understand the financial statements & what they're telling you
- ✓ Learn about the headline numbers, key metrics and financial ratios

PRE-REQUISITES – None

PROGRAM – 4 hours including two short breaks

Accounting Essentials

- Introduction to financial statements
- Key jargon and concepts (including capex, opex, goodwill, depreciation, amortization & impairment)
- Perspectives of key target audiences on earnings

Interpreting the Numbers

- Interpreting financial performance - where to start
- Different levels of profits – gross profit, EBITDA, operating income etc and who uses what
- One-off items and adjusted/non-GAAP numbers
- Profitability metrics (profit margins, interest cover and return on capital)
- Key issues to consider in the balance sheet (investment in capex and working capital, level of debt/leverage, long-term liabilities etc)
- Free cash flow and why it is so important

Working with Earnings

- Identifying the headlines
- Components of a great earnings release
- Real company examples

ONLINE COURSE FOR FOLLOW-UP

The Basics of Business Finance (Essentials Course)

