



Understanding Financial Information

OUTCOMES

- ✓ Get to grips with financial jargon
- ✓ Understand the financial statements & what they're telling you
- ✓ Learn about key metrics and financial ratios

PRE-REQUISITES – None

PROGRAMME – 4 hours including two short breaks

The Big Picture

- How companies raise capital and the expectations of investors
- The implications for senior management
- The financial statements, how they fit together and what they tell you

Accounting Essentials

- How the numbers work - a business simulation
- Key concepts, jargon and how accountants think
- Differences between profits and cash flows
- Capex and opex, depreciation and amortisation
- Managing working capital

Interpreting the Numbers

- Different levels of profits – gross profit, EBITDA, operating profit etc
- Impact of changing prices and volumes
- Impact of fixed and variable costs
- Profit margins and interest cover
- Return on investment and similar measures

Summary & Conclusion

ONLINE COURSE FOR FOLLOW-UP

The Basics of Business Finance (Essentials Course)

PRICE - £300 + VAT