



Understanding Shareholder Value

2-3 Hours
Online Course

By the end of the course, you will have a good understanding of shareholder value, including what it means from a shareholder's point of view; what it means from a company's point of view; the levers a company can pull to create more value and making the link with strategic actions that drive value creation.

OUTCOMES

- Understand what shareholder value really means
- See how companies drive value internally and externally
- Understand the cost of capital and efficient balance sheets
- Make the link with strategic actions that drive value creation

WHAT YOU WILL LEARN

Introduction

- The shareholders' perspective
- Total shareholder returns
- Dividend policy and retaining profits

The Company's Perspective

- Return on equity
- Understanding leverage/gearing
- Return on capital employed
- Economic profit
- Driving growth at the required return

Capital Management

- Characteristics of equity & debt
- Cost of capital and weighted average cost of capital (WACC)
- Strong, weak & "efficient" balance sheets
- Changing the capital structure

Allocating Capital to Drive Profitable Growth

- Capital allocation
- Capital allocation examples

Summary and Conclusion

- Driving growth
- Driving returns