



Understanding Capital Markets

1 Day (for dates see www.niri.org)

SUMMARY

If you are just getting started in IR or corporate communications, or if you need to understand capital markets and audiences in order to be effective in a corporate communications role, then this course is a must. We will help you see how the capital markets big picture fits together. You'll understand how and why companies issue shares and bonds, how they are traded and how listed companies are expected to communicate.

WHO SHOULD ATTEND

- Newcomers to IR and corporate communications in a listed company environment
- Senior Communicators with little to no capital markets experience

OUTCOMES

- See the big picture – the context for your role
- Understand financial markets jargon
- Grasp the essentials of economics
- Communicate with the key players – appreciating how they think and how they operate
- Understand the regulatory framework and the financial calendar

